



**JLA**  
ARCHITECTS

THE SALVATION ARMY  
630 E. WASHINGTON AVE.  
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## Our vision for the future

- This summer, The Salvation Army single women's shelter turned away an average of 10 women a night and family shelter turned away average 16 families a night due to the high volume of requests for shelter. When turned away from The Salvation Army shelter, there is no other emergency shelter for single women and families in Dane County that can take them in. On the streets, people's health and safety are easily compromised resulting in significant trauma.
- Emergency shelters are designed as a basic safety net that can mitigate the impact of unsheltered homelessness. However, when purposefully designed and carried out, shelters can serve a much bigger purpose—ending homelessness by connecting people to permanent housing.
- It is the goal of The Salvation Army to develop a *two-building campus* that will help single women and families regain their lives by focusing on three components: **dignified shelter, permanent homes and dedicated self-sufficiency services** that will create pathways to opportunities for everyone that walks through our doors. The development will also benefit the neighborhood by thoughtful building designs and adequate staffing.
- The building will feature natural light, open spaces and purposefully designed elements that will work to create a peaceful, productive and healing environment for our guests. The front desk will be staffed 24 hours a day 7 days a week. The building will have controlled access points with electronic control to ensure safety for both the guests and staff. There will be an adequate camera system, and a community advocate will be hired to assist in monitoring both inside and outside of the facility.

**The Salvation Army serves those most in need.** For 130 years, we have worked with families and individuals to find permanent homes and provide access to opportunities. Today, The Salvation Army offers a safe place to sleep for those in need -- from emergency response services, to emergency shelters, to permanent housing.

**Stagnant wages, increasing rents, and a lack of affordable housing** have contributed to a housing crisis. While homelessness has been decreasing nationally and locally since 2012, still too many individuals and families are experiencing homelessness in our community. The 2019 Point in Time Count of Homelessness (PIT) identified 578 people experiencing homelessness in Madison/Dane County on a single night in January. The annual number of people experiencing homelessness is far greater. In 2018, unduplicated 3,681 people in 2,509 households were served in homeless services in Dane County.

## Emergency shelter: a safe place for the night

The Salvation Army provides night time shelter to single women, and children with their caregivers as well as Medical Respite as needed.

### Single Women -Night time only shelter for women without children in their care (capacity 45 beds)

- 16,582 nights of shelter provided for women
- 473 unduplicated women served
- Average length of stay in shelter for women is 33.5 days
- 28% of the women that exited shelter exited to positive housing destinations.

### Children & Their Families -Night time only shelter for children and their caregivers (capacity 22 family rooms)

- 28,204 nights of shelter provided for families
- 2,784 nights of shelter not met (shelter at capacity for the night)
- 247 households which consist of 376 Adults and 500 children served
- Average length of stay in shelter for families is 30.5 days
- 54% of the families that exited shelter exited to positive housing destinations.

### Medical Respite -Medical Respite services provided to those in need of alternative shelter in the community

- 183 nights of Medical Respite provided for families and individuals exiting from a medical facility in need of alternative shelter
- 18 households which consist of 18 Adults and 3 children

### Diversion -A strategy that helps families and women identify and access alternatives to entering emergency shelter to resolve their immediate housing crisis and avoid homelessness

- 321 families (or 70%) were initially diverted from the shelter system
- 34 women (or 44%) were initially diverted from the shelter system

## Housing stability: a place to call home

### 2018 Housing Statistics

**Rapid Re-Housing helps families and individuals experiencing homelessness find and maintain housing through short-term financial assistance and supportive services focused on tenant education, budgeting and connecting clients to community resources.**

#### DAWNS Family Rapid Re-Housing

- 80 families which consist of 118 adults and 172 children were housed
- 88% of the families successfully exited the program and remain in permanent housing
- Operated by The Salvation Army since 2016

#### DAWNS Women Rapid Re-Housing

- 37 women were housed
- 100% of women served successfully exited the program
- Operated by The Salvation Army since 2017

#### RISE Family Rapid Re-Housing

- 30 households which consist of 39 adults and 70 children were housed
- 92% of the families successfully exited the program
- Operated by The Salvation Army since 2014

#### Holly House –Single Room Occupancy(SRO) housing for single women

- Program participants pay a monthly fee of \$245-\$305
- 82% of women remain stably housed at exit
- Operated and owned by The Salvation Army for 20 years

DIGNIFIED SHELTER, PERMANENT HOMES AND PATHWAYS OUT OF POVERTY.

All data comes from Fiscal Year 2018. Visit [centralusa.salvationarmy.org/danecounty/](http://centralusa.salvationarmy.org/danecounty/) to learn about how you can join us as a donor, volunteer or advocate

## Frequently Asked Questions

### What is an S.R.O (Single Room Occupancy)?

- A form of housing that is typically aimed at residents with low or minimal incomes who rent small, furnished single rooms with a bed, chair, and sometimes a small desk, sink and refrigerator. SRO units are rented out as permanent residence and/or primary residence to individuals, within a multi-tenant building where tenants share a kitchen, toilets or bathrooms.

### What is Medical Respite?

- Short-term residential care that allows homeless individuals the opportunity to rest in a safe environment while accessing medical care and other supportive services. Medical respite programs provide hospitals with an alternative to discharging homeless patients to the streets or to unequipped shelters when patients would otherwise be discharged to their homes for self-care and recuperation. In addition to providing post-acute care and clinical oversight, medical respite programs seek to improve transitional care for this population and end the cycle of homelessness by supporting patients in access benefits and housing.

### What is Pay-to-Stay?

- Pay-to-stay programs allow guests to pay a nightly fee of \$7.00 to stay a week at a time. An innovative feature of the program is the amount the pay-to-stay guest pays in fees for shelter services are tracked and can be used for first month's rent or security deposits once an apartment is secured in the community. Pay-to-stay shelter is accessible 24 hours a day and will be monitored by staff and the main reception desk. There will be a staff office on the floor with direct sight lines to monitor the elevator lobby, rooms, sleeping quarters and lounge space. The shelter office will be staffed during the operating hours of 5pm-8am. The pay-to-stay shelter will have a separate large activity lounge (including a small computer lab) as well as a separate quiet room for the women to have a space to relax.

### Existing client numbers vs projected client numbers:

- Families:
  - Current family capacity: 22 families.
  - Proposed capacity: 41 Families
- Women:
  - Current women capacity: 45 beds.
  - Proposed capacity: 82 beds
- S.R.O Housing
  - Current S.R.O Housing: 8 beds.
  - Proposed S.R.O Housing: 42 beds
- Pay to Stay proposed 48 beds
- Medical Respite proposed 13 beds
- Existing Shelter = 36,200 s.f. (256 s.f. / client)
- Proposed Shelter = 130,350 s.f. (424 s.f. / client)

### Elementary School Increase Population?

- No increase anticipated due to the McKinney-Vento Act
- Madison's Transition to Education Program (TEP) follows the McKinney-Vento Homeless Assistance Act
- Key Elements of the McKinney-Vento Homeless Assistance Act
- **Rights of homeless youth and families**
  - Right to attend school of origin or school of residence
  - Right to attend for the duration of homelessness
  - Right to attend for the remainder of the school year once housed
  - Right to comparable transportation to school of origin
  - Right to attend school with no segregation

### What is the project schedule?

- June 6, 2019 – City of Madison DAT Meeting
- June 6, 2019 – TLNA Presentation
- July 1, 2019 – TLNA Steering Committee Presentation
- July 17, 2019 – UDC Informational Presentation
- September 5, 2019 – CDBG Committee Presentation
- September 26, 2019 – TLNA Steering Committee Presentation
- October 16, 2019 – UDC Initial Presentation
- October 28, 2019 – City of Madison Plan Commission Meeting
- December 1, 2019 – WHEDA submittal for the Shield Apartments
- April 2020 – WHEDA Award Announcement
- August 1, 2020 – Start of Construction
- November 1, 2021 – Grand Opening